



Think Local First

2009 Annual Membership Rates & Benefits

Business Member (*less than* \$10 million annual revenue, locally owned, and headquartered *inside* Worcester) - **\$100/year**. Business Members receive all member benefits and:

- Attractive, color WLF decal to affix to the window of your entrance.
- Ample supply of copies of the WLF annual Business Directory plus a plastic, desktop directory holder, for complimentary distribution to employees, customers and vendors, among others.
- Your Marketplace page, produced and updated by you, on the WLF website.
- A detailed listing in the annual WLF Business Directory.
- The opportunity to buy an ad in the annual WLF Business Directory.
- Invitations to attend WLF events, activities, programs and projects.
- The opportunity to e-mail special offerings to current and prospective WLF members and the Worcester news media.

Business Sponsor (*more than* \$10 million annual revenue, locally owned, and headquartered *inside* Worcester) - **\$500/year**. Business Sponsors receive all benefits of Business Members plus:

- Your hotlinked listing in all WLF e-mail blasts. (newsletters, news releases, special offers, etc.).
- Your logo in all WLF brochures.
- The good feeling of providing extra support for building a vibrant, strong and local Worcester business community.

Friend (business, organization or institution located *outside* Worcester but *inside* Massachusetts, or *individual* residing *inside* Massachusetts) - **\$50/year**. Friends receive:

- Hotlinked listing on the home page of the WLF website.
- First and last name, business name, and business town or city in the annual Business Directory.
- Invitations to attend WLF events, activities, programs and projects.

Underwriter: Available to Business Sponsors and Business Members at amounts of **\$1,000 and above/year**. In exchange, you will receive a higher level of benefits, including greater recognition and visibility.

For details and an appointment to meet with you at your convenience, contact Coordinator Steve Jones-D'Agostino at 508-930-8675 or info@worcesterlocalfirst.org.

Once we have qualified you, please mail your tax-deductible check, payable to "Worcester Local First," to:

Worcester Local First
Box 840
1102 Pleasant St.
Worcester, MA 01602-1232

You can also pay online via PayPal. Visit the Membership page at www.worcesterlocalfirst.org. Please keep in mind that Worcester Local First must pay PayPal a fee of *more than 3%* per transaction.

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